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Web Host TurnKey Internet to Open Green Data Center in New York State

Justin Lee on April 18, 2012

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TurnKey Internet has acquired a former US Post Office in Albany, New York to convert into an environmentally-friendly data center.

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Web hosting company TurnKey Internet announced on Wednesday it has acquired a former US Post Office in Albany, New York to convert into an environmentally-friendly data center, just in time for Earth Day.

The use of green technology in the web hosting space is obviously a hot topic, as data center demand continues to increase. Earlier this week, Greenpeace published its "How Green is Your Cloud" report, which saw Amazon and Facebook receive low ratings.

In addition to the new data center, Turnkey also recently installed an advanced rooftop solar system, which will generate up to 75 percent of the company's total energy needs.

TurnKey is also awaiting approval on hydropower from the Niagara Falls hydro project through Governor Cuomo's "Recharge New York" power program later this month.

Through the year-old initiative, which is designed to spur job growth statewide, TurnKey expects to further bolster its overall renewable energy usage and create additional jobs.

"Data centers use massive quantities of energy," said TurnKey Internet CEO Adam Wills. "Without companies like us taking the initiative, studies have shown that by 2020 our industry will be as big of a polluter as the airline industry. By producing our own clean power on-site, we've been able to double the size of our local workforce over the past 18 months. Innovative green technologies at our new facility in New York's Tech Valley have not only helped us become more environmentally responsible, but also placed us on the cutting edge as a cloud services provider offering low-cost, energy-efficient green IT services and solutions"

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The 12,000-square-food data center consumes more than 1.5 MW of electricity. TurnKey has also invested millions of dollars installing cold containment pods, which provide a secure, clean-room environment for all servers and equipment and use 33 percent less energy to "spot cool" specific heat zones throughout the data center.

TurnKey's facility, which will provide web hosting and cloud hosting services, will features specialized low-voltage computer servers from Dell and Intel that require less energy to power their cloud-based computing services.

To celebrate Earth Day and the grand opening of its data center, TurnKey Internet is offering $100 cash back, plus 75 percent off for life for each of its cloud-based products.

Earlier this year, Turnkey Internet acquired Missouri-based Internet service provider KCNet. Then just last month, TurnKey added support for Microsoft's WebMatrix website building software.

Talk Back: Are you currently using a data center powered by renewable energy? What other kinds of green technologies are you using to support your hosting service? Let us know in the comments.

About Justin Lee
Justin Lee has been a staff analyst with theWHIR since 2004. He writes about a range of web hosting and IT-related issues facing the industry on the WHIR website, as well the print version of the WHIR magazine. Follow him on Twitter @Justin_theWHIR.

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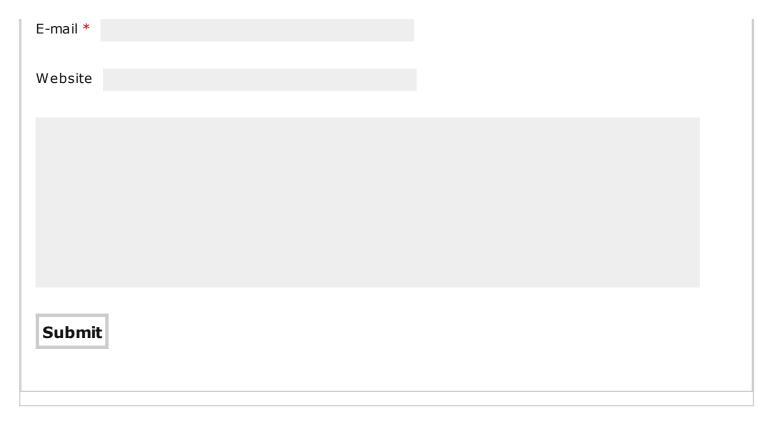Stream Data Centers Acquires Land for New Facility in Texas

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